



AGREEMENT MADE BETWEEN

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62969-2

DATE PRINTED

09/21/12

AND

PAGE 1

109584	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	340333	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MEDIA STRATEGIES & RESEARCH				PACE FOR CONGRESS 2012		
AND	318 MASSACHUSETTS AVENUE NE				PO BOX 1510		
ADDRESS	WASHINGTON		DC 20002		Pueblo	CO 81002-1510	
	USA				USA		
CONTACT	SUZANNE COLLINS				PRODUCT9/24 - 9/30		
LOCAL SALESPERSON	Stacey Stark		AGENCY EST. NO.		PRODUCT 1300		
			12032		CODE		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/24/12 AND ENDING 09/30/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
9/19 NEW ORDER (A.G.) \$41,675. 092012 BR Rev order 47850										
1 LUR	11111..	5	05:28A	06:00A	30S	09/24/12-09/28/12	NEWS 4 EARLY 5:28-6:00AM	5	300.00	1500.00
2 LUR	11111..	5	06:00A	07:00A	30S	09/24/12-09/28/12	NEWS 4 TODAY	5	350.00	1750.00
3 LUR	21112..	7	07:00A	08:58A	30S	09/24/12-09/28/12	THE EARLY SHOW	7	275.00	1925.00
4 LUR	Su	1	07:58A	09:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	1300.00	1300.00
5 LUR	10100..	2	09:57A	11:00A	30S	09/24/12-09/26/12	PRICE IS RIGHT	2	450.00	900.00
6 LUR	01010..	2	11:00A	12:00N	30S	09/25/12-09/27/12	YOUNG & THE RESTLESS	2	400.00	800.00
7 LUR	11111..	5	04:00P	05:00P	30S	09/24/12-09/28/12	DR PHIL	5	600.00	3000.00
8 LUR	.2121..	6	06:30P	06:58P	30S	09/25/12-09/28/12	CBS4 NEWS AT 630PM	6	1000.00	6000.00
9 LUR	11111..	5	05:00P	05:30P	30S	09/24/12-09/28/12	NEWS 4 AT 5 PM	5	1200.00	6000.00
10 LUR	11111..	5	06:00P	06:30P	30S	09/24/12-09/28/12	CBS4 NEWS AT 6	5	1000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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ADDRESS	WASHINGTON DC 20002			Pueblo CO 81002-1510	
	USA			USA	
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LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO.	12032	PRODUCT CODE 1300	
NATIONAL SALESPERSON					
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			FROM	TO						
11	Su	1	04:58P	05:58P	30S	09/30/12-09/30/12	NEWS 4 AT 5 - SUNDAY	1	400.00	400.00
12 LUR	1111100	5	10:00P	10:35P	30S	09/24/12-09/28/12	LATE NEWS M-SU	5	1700.00	8500.00
13 LUR	Sa	1	10:00P	10:35P	30S	09/29/12-09/29/12	LATE NEWS M-SU	1	1700.00	1700.00
14 LUR	Su	1	10:00P	10:35P	30S	09/30/12-09/30/12	LATE NEWS M-SU	1	1700.00	1700.00
15 LUR	10001..	2	10:35P	11:37P	30S	09/24/12-09/28/12	LATE SHOW WITH DAVID	2	600.00	1200.00
16 CDR	11100..	3	05:00A	05:28A	30S	09/24/12-09/26/12	NEWS 4 EARLY 5-5:28AM	3	360.00	1080.00
17 CDR	M	1	05:28A	06:00A	30S	09/24/12-09/24/12	NEWS 4 EARLY 5:28-6:00AM	1	360.00	360.00
18 LUR	.11....	2	07:00A	09:00A	30S	09/25/12-09/26/12		2	275.00	550.00
19 CDR	Sa	1	05:00A	08:00A	30S	09/29/12-09/29/12		1	315.00	315.00
20 LUR	11000..	2	12:00N	12:25P	30S	09/24/12-09/25/12	NEWS 4 AT NOON	2	325.00	650.00
21 LUR	M	1	02:00P	02:58P	30S	09/24/12-09/24/12	LET'S MAKE A DEAL	1	300.00	300.00

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			FROM	TO						
22 CDR	M	1	05:00P	05:30P	30S	09/24/12-09/24/12	NEWS 4 AT 5 PM	1	1260.00	1260.00
23 CDR	T	1	06:30P	06:58P	30S	09/25/12-09/25/12	CBS4 NEWS AT 630PM	1	1260.00	1260.00
24 LUR	Sa	1	04:58P	06:00P	30S	09/29/12-09/29/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
25 CDR	11100..	3	06:00A	07:00A	30S	09/24/12-09/26/12	NEWS 4 TODAY	3	540.00	1620.00
Total Contract:								69		49470.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	49070.00	49070.00	
GRAND TOTAL									49070.00	

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